

[prenetics.com](https://prenetics.com)

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**NASDAQ**  
**PRE**

Share Price <sup>1</sup>	\$5.63
Market Cap <sup>1</sup>	\$69.8M
TTM Revenue <sup>2</sup>	\$22.7M
Shares Outstanding <sup>2</sup>	12.4M
Float	8.2M
Insider Holdings	21.4%
Cash & Other Short Term Assets <sup>2</sup>	\$98M
Employees <sup>3</sup>	320

1) As of January 6, 2025  
 2) At September 30, 2024  
 3) At December 31, 2023

Prenetics, a leading health sciences company, is dedicated to advancing consumer and clinical health. Our consumer initiative is led by IM8, a new health and wellness brand, and Europa, one of the largest sports distribution companies in the USA. Our clinical division is led by Insighta, our \$200 million venture focused on multi-cancer early detection technologies. This is followed by ACT Genomics, which has achieved FDA clearance for comprehensive genomic profiling of solid tumors, and CircleDNA, which uses NGS to offer comprehensive DNA tests. Each of Prenetics' units synergistically enhances our global impact on health, embodying our commitment to 'enhancing life through science.'



Consumer Health	Clinical Health
 <p><b>Health &amp; Wellness</b>                      A New Health &amp; Wellness Brand                      I·M·8                      100% owned</p>	 <p><b>Sports Distribution</b>                      Global ecommerce and retail logistics provider                      EUROPA HUBMATRIX                      100% owned</p>
 <p><b>Genetic Testing</b>                      Next Generation Sequencing                      Circle DNA                      100% owned</p>	 <p><b>Cancer Treatment Selection</b>                      Precision Medicine                      ACT GENOMICS                      73% owned</p>
 <p><b>Early Cancer Detection</b>                      JV with Pioneer of NIPT Prof. Dennis Lo                      INSIGHTA                      35% owned</p>	

## I·M·8™ A new health and wellness brand.

### Strategic Plan: Global Vision and Expansion Initiatives

<b>Global Brand Vision</b>	Become the most trusted provider of consumer health nutrition, sports and RTDs, known for our devotion to improving lives through continuous innovation.
<b>Imminent USA Launch for VDS</b>	Officially Launch on Nov 18 in the USA with a direct-to-consumer model for the VDS category, with shipping extending to 30+ countries. Retail launch strategy to be in 2025.
<b>International Expansion and Product Expansion</b>	We are strategically planning to enter key international markets, including China in 2025, and expand our product line to meet the diverse needs of consumers worldwide.
<b>Identify Strategic Acquisitions for Distribution</b>	To enhance our reach, we are actively identifying and pursuing strategic acquisitions in the USA. This would enable us to leverage established distribution networks to accelerate our growth.
<b>Strategic Acquisition of Europa Sports Partners</b>	The acquisition of Europa Sports Partners together with its third-party logistics subsidiary Hubmatrix enables us to leverage established distribution networks to accelerate IM8's growth.

### Leading the Future of Health, Sports Nutrition, & Hydration

Growing health conscious and active population prioritize products that enhance health and performance

**Vitamins & Dietary Supplements** **\$ 173B TAM**

Health maintenance – 77% of US adults reported using dietary supplements regularly in 2023.

**Sports Nutrition** **\$ 42B TAM**

Performance enhancement – Provides essential nutrients like proteins and amino acids, crucial for muscle repair and energy during workouts.

**Sports Drinks & Hydration** **\$ 33B TAM**

Health conscious – 2x increase in sales of non-alcoholic beverages including sports drinks.

# Comprehensive Distribution and Fulfillment: Europa & Hubmatrix

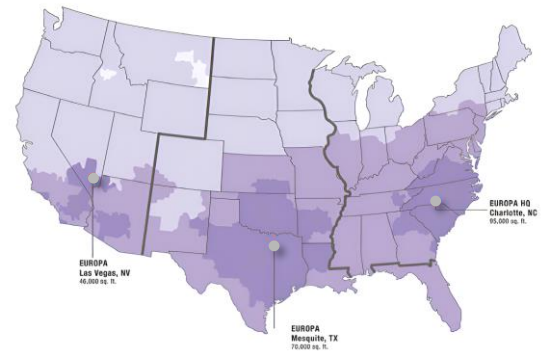
## Europa Sports Partners

- **One of the largest sports nutrition distributor**  
Distributes to 120+ brands to 10,000+ fitness facilities nationwide
- **Established industry leader with strong brand relationships**  
Over three decades of experience, Europa is a trusted full-service provider offering a wide range of nutrition and sports drinks including well known names e.g., Ryse, Bucked Up, Labrada



## Warehouse Coverage

Operates over 200,000 sq. ft. of warehouse space across east, west and mid-US with more to allow 1-3 days delivery to doorstep

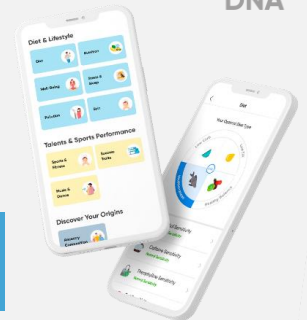
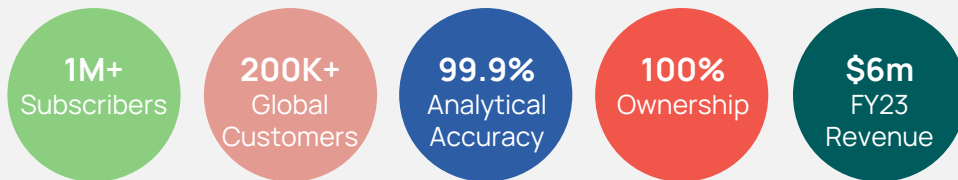


## Hubmatrix

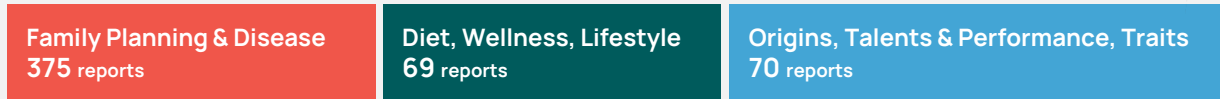
- **Specialized 3PL provider**  
Focuses on retail and direct to consumer fulfillment for health and wellness brands, offering tailored logistics solutions
- **Enhances Digital Operations**  
Supports businesses in optimizing their digital footprint and expanding online presence through logistics and digital marketing strategies



# CircleDNA - A Comprehensive Consumer DNA Test



## Product Mix - Valuable Health Data with 500+ Actionable Reports



# ACT Genomics - A Market Leader in Cancer Genomics in Southeast Asia

Comprehensive genome profiling enables precision medicine to improve cancer treatment's clinical response



### Research Partnerships

- 40+ pharmaceutical / hospital partnership

### Clinical Partnerships

- 2,000+ collaborating physicians
- 625+ collaborating hospitals

### Clinical Services

- 45,000+ clinical tests performed since 2015

### Innovative Products

- 15 leading products in NGS

### Country Footprint

- 8 countries with sales or distributors network

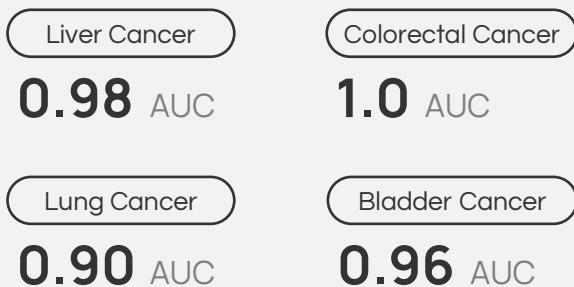
### Central Labs

- 4 self-operating labs in Asia and 1 in EU

# Insighta - Our multi-cancer early detection venture



## FRAGMA's Diagnostic Accuracy for Cancer Detection



## Tencent's Strategic Investment in Insighta

- Tencent invested \$30 million in Insighta, valuing the company at **\$200 million**
- Prenetics holds a 35% stake valued at \$70 million
- Tencent enhances Insighta's **AI capabilities for early cancer diagnosis**
- Alexander Ng, President of **Tencent Healthcare**, joins Insighta's board
- Post-transaction, Prenetics boasts over \$90 million in cash and other current assets<sup>1</sup>, bolstering strategic growth

<sup>1</sup> Represents current assets, including cash and cash equivalents, financial assets at fair value through profit or loss, and trade receivables, amongst other accounting line items under current assets based on unaudited management account prior to the closing of the transaction.